

## Sage is the partner you can trust for EMV<sup>®</sup> transition



The switch to EMV can create many questions. Sage Payment Solutions has the experience and the know-how to advise businesses as they navigate the uncharted waters of this important transition.

It's imperative that merchants choose the right security partner – an agent that can select the best-suited EMV device for their needs, shepherd them through the installation process and be on the ready should any glitch arise.

“Our core business is the smaller merchant and we have the technology and solutions specifically tailored to small and mid-sized businesses,” says Joseph Smutz, director of product integration for Sage Payment Solutions. “We understand their challenges and concerns and we’re here to help with EMV strategy.

Time is of the essence. As the Oct. 2015 deadline draws near don't wait until the last minute to decide on your EMV migration plans. Having the EMV-capable equipment installed is certainly a crucial part of the transition but other elements are important such as employee training.

“We highly recommend that people jump on it as soon as they can so their business is not waiting (at the deadline) when everyone is trying to get certified at the same time,” Smutz says.

It's equally important to ensure that EMV works for you. Let Sage show you how loyalty and reward offers, mobile offers and real-time coupons can enhance your customer engagement experience and increase profits at checkout.

At Sage, we welcome EMV and the move to a more secure payment environment. The transition will benefit those merchants that support the secure payment methods that cardholders demand and will want to utilize.

For further information please visit [SagePayments.com](http://SagePayments.com). Follow Sage North America on Facebook, [Facebook.com/Sage](https://www.facebook.com/Sage), and Twitter, [Twitter.com/SageNAmerica](https://twitter.com/SageNAmerica).

For more information about EMV, contact an account representative at 800-652-2370.